1996/97

MassArt Facts

Statistical Profile of Massachusetts College of Art

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MassArt Facts
Statistical Profile of Massachusetts College of Art

Academic Year 1996/97

Introducing MassArt Facts...

MassArt Facts was first published in 1995/96 to provide data about the college for planning and reporting purposes, and to serve as a ready source of consistent answers to frequently asked questions for MassArt staff. This new edition has been updated with data for academic year 1996/97.

Most of the facts in this profile of MassArt are quantitative. They will primarily provide answers to questions that take the form "How many...(students, faculty, dollars, etc.) are there at MassArt?", or "How has the number of (students, graduates, etc.) changed in the past few years?" There are charts that classify and count students and staff on various dimensions, and graphs that provide visual representations of the relative sizes of various groups or of changes over time. The numbers are descriptive in nature. They don't in themselves answer inferential questions—why has enrollment gone up, or what will it be next year—but they can provide clues about plausible answers, and serve as benchmarks for testing hypotheses.

It is standard practice in institutional research to select a census date for student enrollment, at which point data files are frozen and used to generate the college's "official" numbers for that semester or year. Fall 1996 statistics presented here were generated with data that was frozen as of the end of the drop/add periods for Day and PCE programs, about the last week of September. Data from prior years was gathered from standard reports (federal IPEDS and state BHE reports) which were prepared at comparable points in fall semesters. Past data is comparable enough to show overall trends, but not always precisely consistent with current data.

Like most large IR projects, this factbook was a collaborative effort. Graduate intern Carrie Gallagher (MFA '97) designed the format and page layouts. The Admissions Office allowed us to use photographs taken for them by Jonathan Baring-Gould, Roberta Hayes, Alexander Heria, Cecelia Hirsch, Laura McPhee & Colette Perrault. And Jackie Bellwood assisted with the design and put the various pieces together to produce the finished product.

Kathleen Keenan
Director of Institutional Research
June 1997

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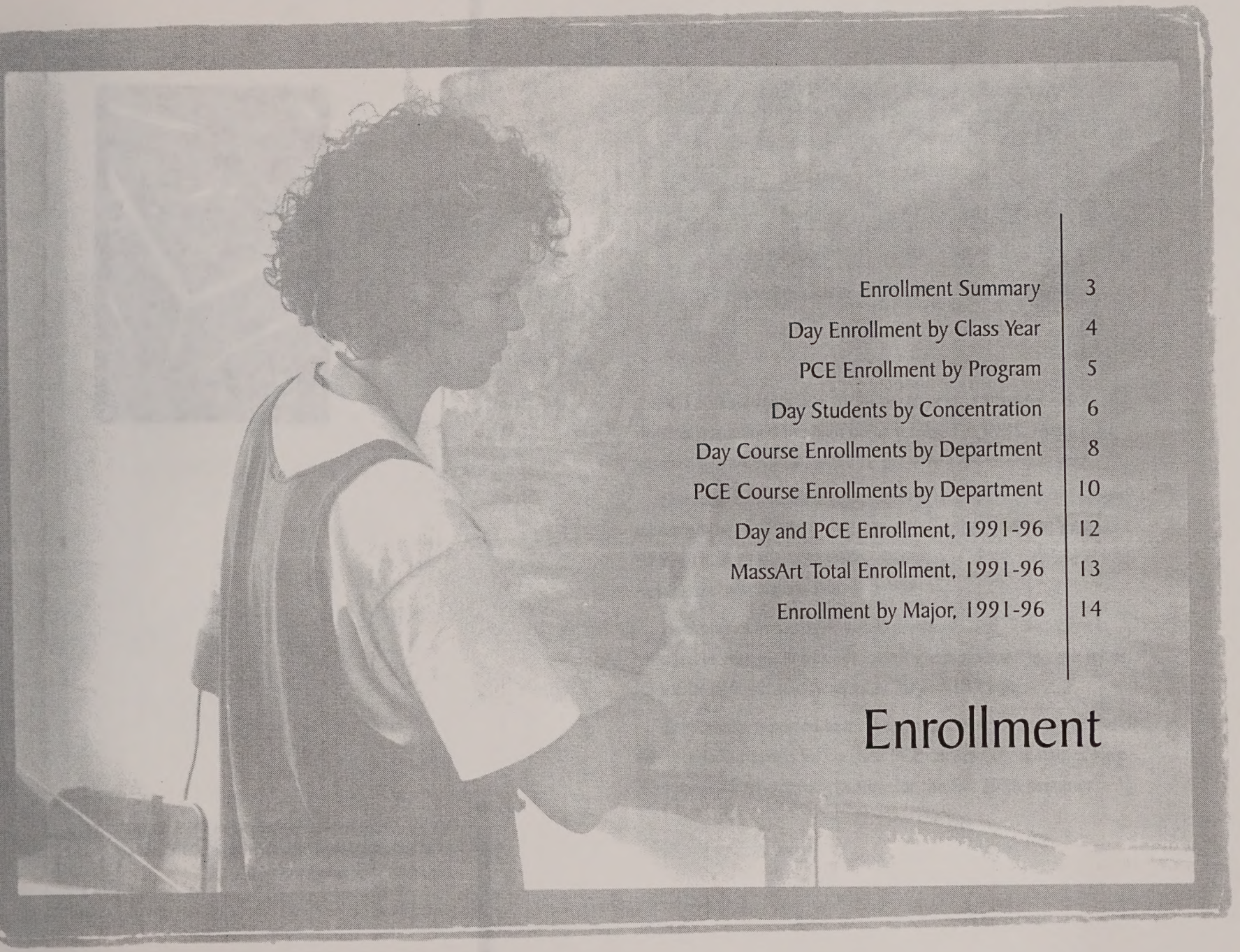

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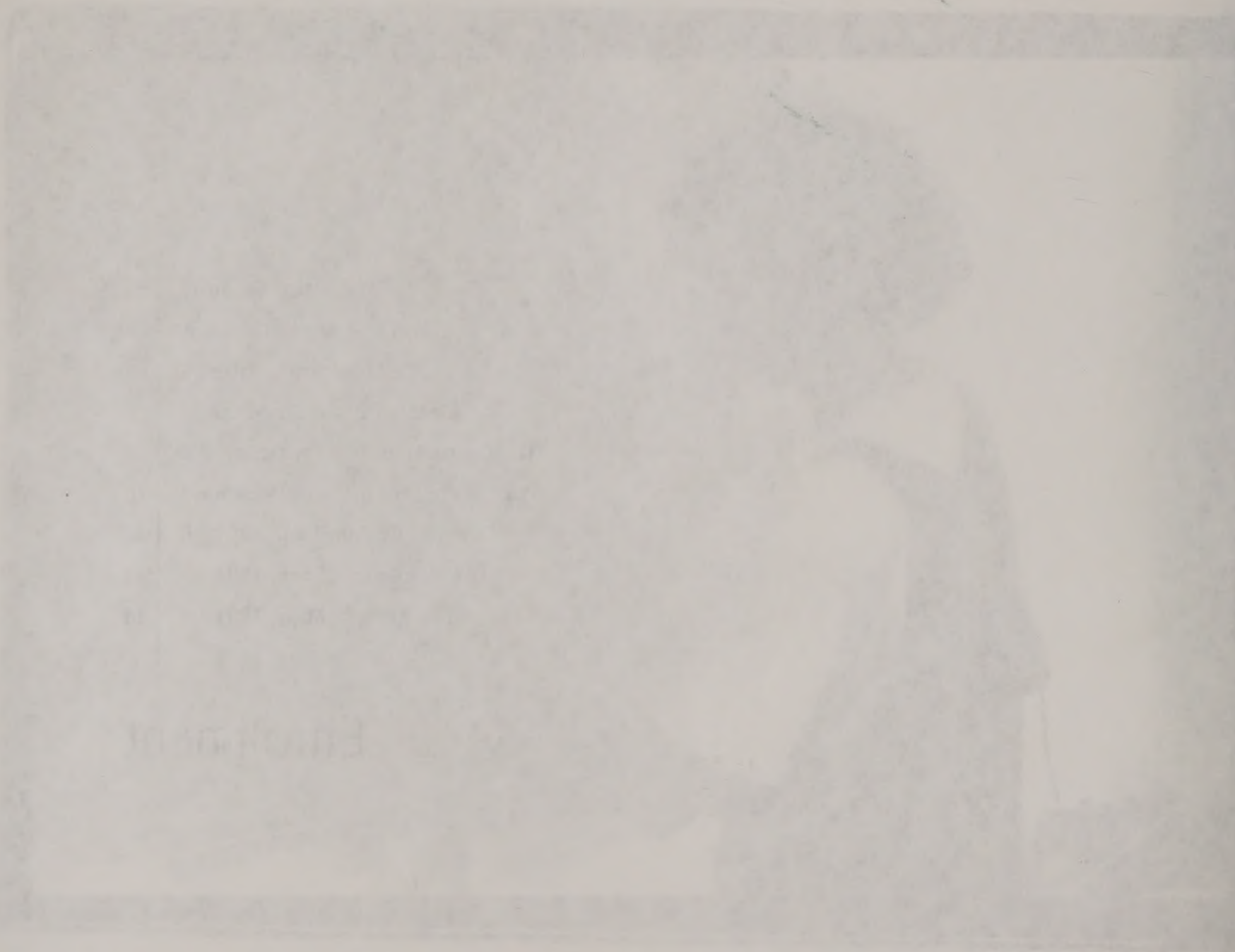
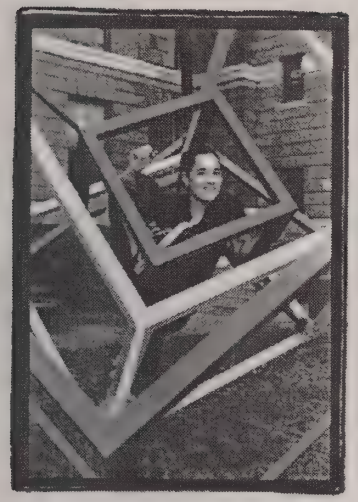
Enrollment





Fall 1996 Enrollment Summary

	Day	PCE	Total
Full-time	1173	94	1267
Part-time	87	881	968
Total Headcount	1260	975	2235
Full-time Equivalent	1233	338	1571

At 1260 students, Fall 1996 enrollment in MassArt's day division maintained the high point achieved in 1995. Headcount increased less than 1%, and FTE grew by 1.6% over last year.

Graduate and Continuing Education enrollment showed greater increases over Fall 1995. PCE headcount for Fall 1996 totaled 975, with an FTE of 338; this constitutes an 8.3% increase in headcount, and 12.3% growth in FTE.

Headcounts in the table above are duplicated; if a student is enrolled in courses in both divisions, she is counted in both totals. The total unduplicated headcount for Fall 1995 was 2222.

Enrollments reported in the following tables are as of the end of the drop/add periods for day and PCE classes. These figures have been used for all official reporting for the Fall 1996 semester.

Consistent with the definition established by BHE, full time equivalents (FTE) equal total credits registered divided by 15 (Undergraduates), or 12 (Graduate).

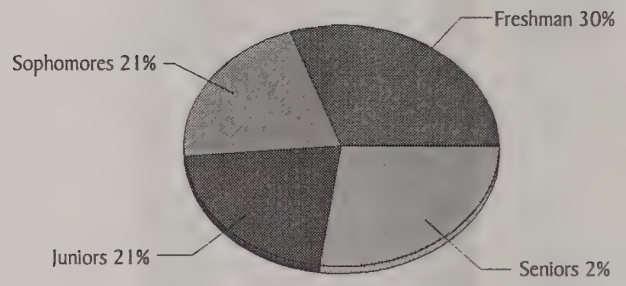
Day School Enrollment by Class Year

	New	Returning	Total	FTE	% of Total FTE
Freshman	306	59	365	368	29.8
Sophomore	40	227	267	264	21.4
Junior	14	254	268	264	21.4
Senior	-	356	356	334	27.1
Special Student	3	1	4	3	.2
Total	363	897	1260	1233	

Freshmen and seniors are the largest class groups at MassArt. The relative sizes of each class year reflect admissions, retention, and graduation patterns at MassArt.

Many MassArt students take more than four years to graduate. All students with anticipated graduation dates of December 1996 or May 1997 are counted as seniors; they may have been enrolled in their first, second or even third "senior" year.

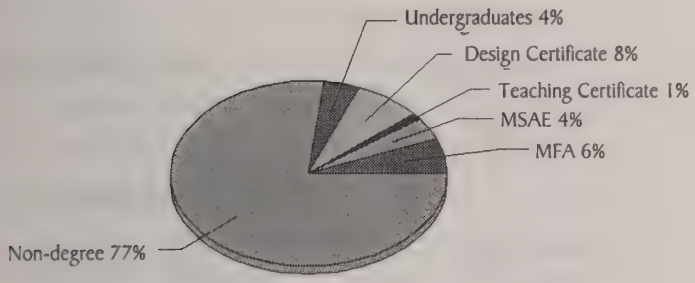
Enrollment by Class Year
Fall 1996



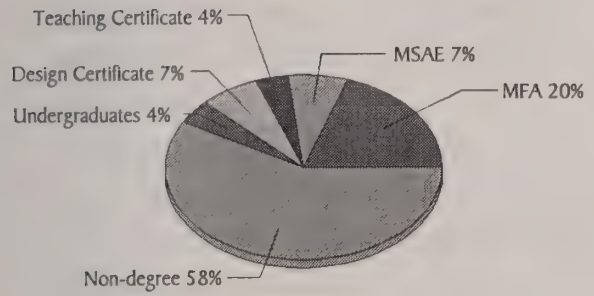
Class year designations are assigned based on students' anticipated graduation dates and cumulative credits earned.

Rounding errors may cause totals in tables and graphs to vary slightly depending on the specific break out, or in percentages that do not total to exactly 100%.

PCE Headcount by Program
Fall 1996



PCE FTE's by Program
Fall 1996



PCE Enrollment by Program

	Headcount	% of Headcount	FTE	% of FTE
Undergraduate	37	3.8	12	3.5
Design Certificate	80	8.2	24	7.1
Teaching Certificate	14	1.4	12	3.5
MS in Art Education	37	3.8	23	6.8
Master of Fine Arts	58	5.9	68	20.1
Non-degree	749	76.8	199	58.9
Total	975		338	

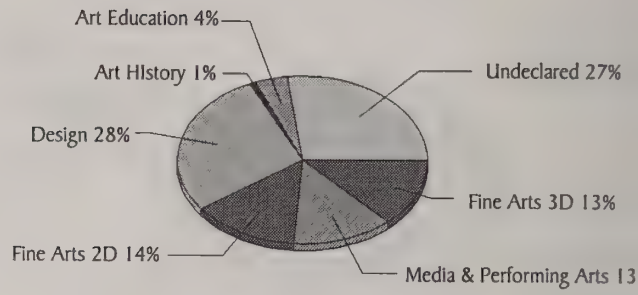
Enrollments above include students registered in PCE credit courses. Matriculated BFA students who were enrolled in one or more PCE courses in Fall 1996 are classified as undergraduates; some were also attending day division classes.

Most PCE students are enrolled part-time, with the exception of those in the MFA program. MFA students are only 6% of the total PCE headcount, but account for 20% of the FTE enrollment, because most enroll for 12-15 credits each semester.

Fall 1996 Day Enrollment by Major and Concentration

Major	Headcount	FTE	% of Headcount
Undeclared/Studio Foundation	336	336	27%
Art Education	47	42	4%
Art History	8	7	1%
Design (total)	349	339	28%
Architectural	*26*	*24*	*2%*
Industrial	*38*	*35*	*3%*
Fashion	*34*	*35*	*3%*
Graphic	*131*	*127*	*10%*
Illustration	*120*	*118*	*10%*
Fine Arts 2D (total)	176	169	14%
Painting	*157*	*151*	*12%*
Printmaking	*19*	*18*	*2%*

Enrollment by Major Department



Dual majors have been counted once, in whichever major is listed first on their Colleague student records.

When students beyond the freshman year have not officially declared a major, one has been imprinted based on coursework, whenever possible.

Students declare majors at the end of the freshman year. "Undeclared" in this chart includes studio foundation, special students, and a few students who have not submitted declaration of major forms to the Registrar's Office. Whenever possible, students in this latter group have been added to a specific concentration, based on the courses they are taking.

In Fall 1996, 27% of MassArt undergraduates were enrolled in the Studio Foundation program (or had not declared majors). The Design department enrolls the largest number of declared majors: 28% of all MassArt undergraduates, distributed between five concentrations.

Painting is the largest single concentration, enrolling 12% of undergraduates. Graphic Design and Illustration closely follow, each with 10% of total headcount.

Photography (7%) and Sculpture (6%) were the next most popular concentrations in Fall 1996. No other single concentration accounts for more than 3% of the total headcount.

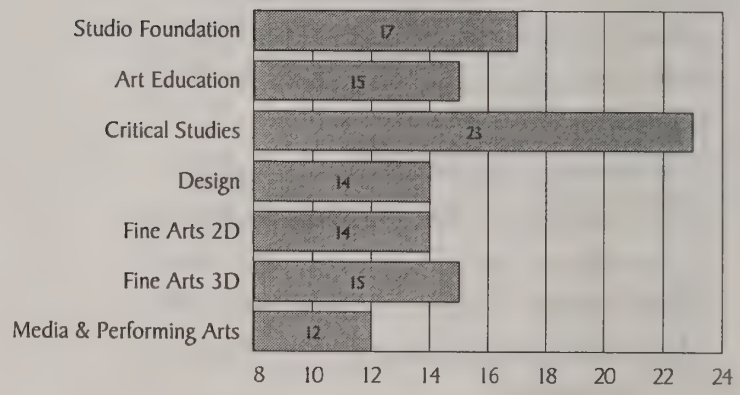
Fall 1996 Day Enrollment by Major and Concentration

Major	Headcount	FTE	% of Headcount
Fine Arts 3D (total)	166	162	13%
Ceramics	*24*	*23*	*2%*
Glass	*21*	*22*	*2%*
Fibers	*18*	*17*	*1%*
Metals	*22*	*23*	*2%*
Sculpture	*81*	*77*	*6%*
Media (total)	165	165	13%
Film	*32*	*33*	*3%*
Photography	*92*	*92*	*7%*
SIM	*41*	*40*	*3%*
Open Majors	5	5	-

Day Course Enrollments by Department

Department	# Sections	Headcount	FTE of Credits	Average Class Size
Studio Foundation	61	1041	208	17.1
Art Education	8	116	23	14.5
Critical Studies	76	1747	349	23.0
Art History	29	721	144	24.8
Social Science	14	356	71	25.4
Writing & Literature	27	525	105	19.4
Science & Mathematics	6	145	29	24.2
Design	89	1150	231	12.9
Design	55	627	125	13.8
Architecture	5	49	10	9.8
Industrial	4	49	10	12.3
Fashion	9	96	19	10.7
Graphic	14	183	37	13.1
Illustration	12	152	30	12.7

Average Class Size by Department
Day Division, Fall 1996



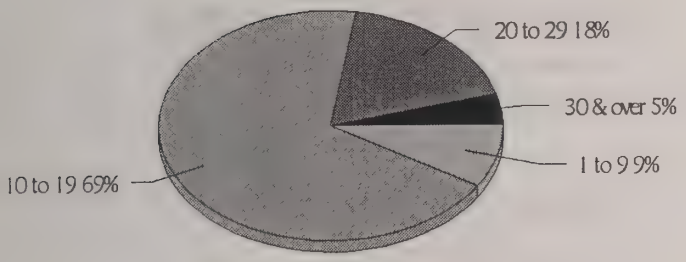
Notes:

1. PCE students registered in Day classes are included in headcounts.

2. Course sections which meet together as a single class (ie. junior & senior major studios) are counted once.

3. Cross-listed courses are counted in both of the listing departments.

Class Size Distribution
Day Course Sections



Day Course Enrollments by Department (cont.)

Department	# Sections	Headcount	FTE of Credits	Average Class Size
Fine Arts 2D	39	530	138	13.6
Painting	31	428	116	13.8
Printmaking	8	102	22	12.8
Fine Arts 3D	45	664	134	14.8
3D Arts	9	159	32	17.7
Ceramics	6	78	16	13.0
Fibers	8	78	16	9.8
Glass	6	83	17	13.8
Metals	6	95	19	15.8
Sculpture	10	171	34	17.1
Media & Performing Arts	38	461	114	12.1
MPA	4	51	10	12.8
Film	10	109	22	10.9
Photography	12	161	54	13.4
SIM	12	140	28	11.7
All Day Sections	348	5709	1174	16.4

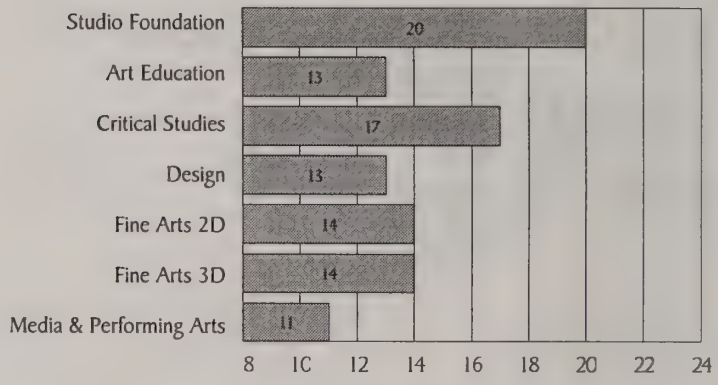
4. *Course sections listed as both Day and PCE courses are included in Day tables if they meet during the day, and in PCE if they meet evenings.*

5. *Independent studies and internships are not included. They account for the difference between the total FTE shown here, and that shown in previous tables.*

PCE Enrollments by Department

Department	# Sections	Headcount	FTE of Credits	Average Class Size
Studio Foundation	7	139	28	19.9
Art Education	7	94	19	13.4
Critical Studies	8	132	26	16.5
Art History	5	102	20	20.4
Social Science	1	12	2	12
Writing & Literature	2	18	4	9.0
Science & Mathematics	-	-	-	-
Design	26	342	68	13.2
Design	19	220	44	11.6
Architecture	-	-	-	-
Industrial	1	9	2	9.0
Fashion	-	-	-	-
Graphic	6	82	16	13.7
Illustration	2	31	6	15.5

Average Class Size by Department
Graduate & Continuing Education, Fall 1996

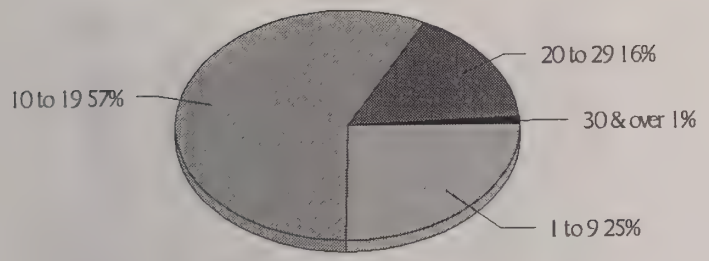


1. Day students registered in PCE classes are included in headcounts.

2. Course sections which meet together as a single class are counted once.

3. Cross-listed courses are counted in both of the listing departments.

Class Size Distribution
PCE Course Sections

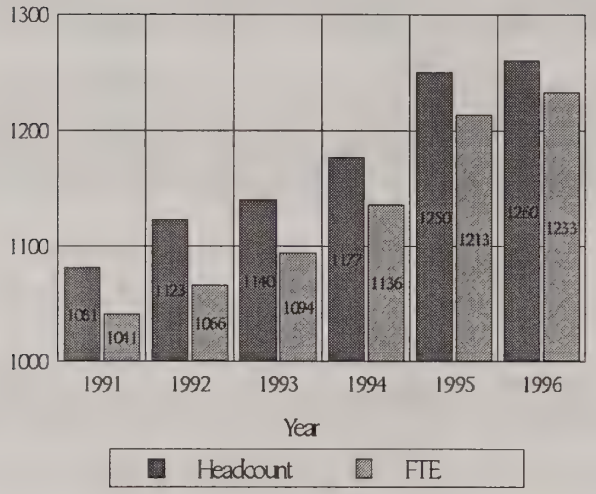


PCE Course Enrollments by Department

Department	# Sections	Headcount	FTE of Credits	Average Class Size
Fine Arts 2D	19	258	52	13.6
Painting	15	210	42	14.0
Printmaking	4	48	10	12.0
Fine Arts 3D	8	112	23	14.0
3D Arts	-	-	-	-
Ceramics	2	30	6	15.0
Fibers	-	-	-	-
Glass	1	10	2	10.0
Metals	1	13	3	13.0
Sculpture	4	59	12	14.8
Media & Performing Arts	10	113	27	11.3
Film	3	22	6	7.3
Photography	6	78	18	13.0
SIM	1	13	3	13.0
All PCE Sections	85	1190	243	14.9

4. *Class sections listed as both PCE and Day courses (ie. some art education courses) are included in PCE labels if they meet evenings, and Day tables if they meet days.*
5. *Independent studies and internships are not included. They account for the difference between the total FTE shown here, and that in previous tables.*

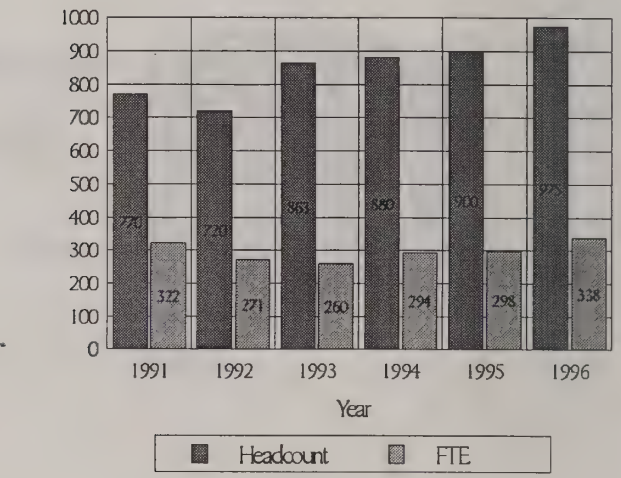
Day Division Enrollment
Fall 1991-1996



Headcount in Day Division programs has grown by 17% since 1991; FTE enrollment has increased 18%.

PCE headcount fell 13% between 1991 and 1993. Between 1993 and 1996, it grew 21%. FTE enrollment changed by similar percentages. The largest changes have occurred in enrollments of non-degree students.

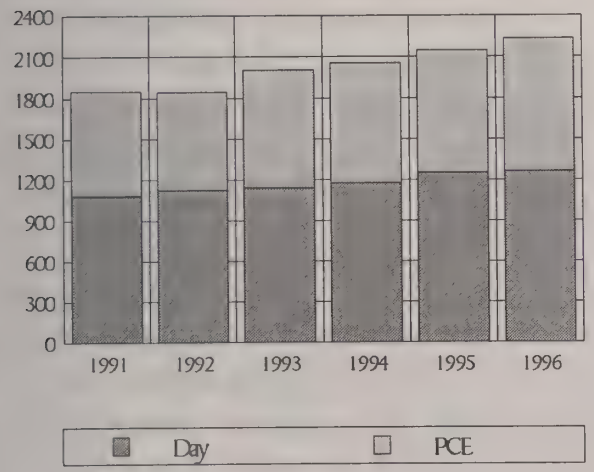
Graduate & Continuing Education Enrollment
Fall 1991-1996



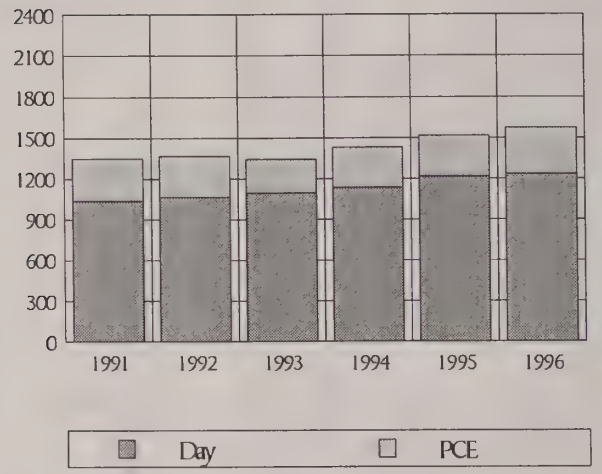
1. Day Division data for 1991-94 is taken from BHE Early Enrollment reports on file.

2. PCE data is taken from PCE records. The FTE count for Fall 1991 is an estimate; data for credits registered that semester is not complete.

Total MassArt Headcount, 1991-1996



Total MassArt FTE, 1991-1996



Total MassArt Headcount & FTE

	1991	1992	1993	1994	1995	1996
Headcount	2004	1958	1944	2049	2150	2235
FTE	1363	1365	1370	1430	1514	1571

1. *Total Headcounts are duplicated; students registered in both Day & PCE, are counted twice.*

2. *Unduplicated counts for 1991-94 are not available; each year would be approximately 20-30 lower than the counts show. The unduplicated headcount was 2129 for 1995 and 2222 for 1996.*

Day School Enrollment by Major Department, 1991-96

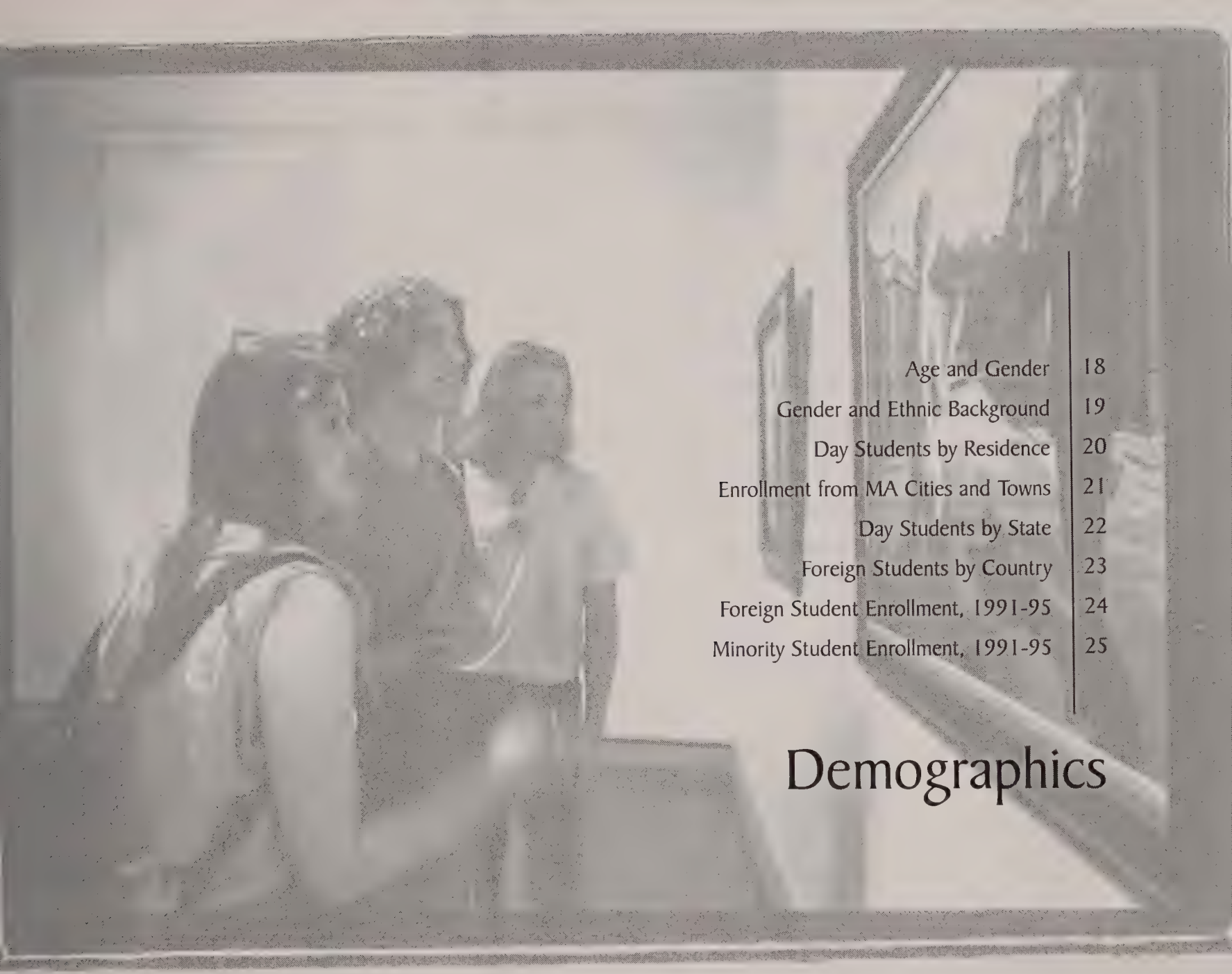
Major	1991	1992	1993	1994	1995	1996	% Change
*Studio Foundation /Undeclared	270	289	278	317	364	336	+24%
Art Education	49	56	62	48	51	47	-4%
Art History	13	17	16	16	11	8	-38%
Environmental Design	81	95	105	87	93	98	+21%
Communication Design	261	264	300	259	269	251	-4%
Fine Arts 2D	163	144	95	170	168	176	+8%
Fine Arts 3D	110	109	134	142	149	165	+50%
Media	128	144	143	135	151	165	+29%
Open Majors	6	5	7	3	2	5	-17%

* Although all students are required to declare a major before the end of their freshman year, a few (20-40) each year do not complete paperwork until a later date. They are included here with foundation students. In 1996, as many of those students as possible were assigned to a major based on courses they are taking. Special students do not declare majors, and are also counted as undeclared.

Enrollment of majors in departments can fluctuate significantly from year to year. In small departments, an increase or decrease of only a few students can result in a large percentage change.The strongest patterns of increase in the number of majors have been in Fine Arts 3D (50%) and Media and Performing Arts (29%). Other departments have remained relatively stable.

About 50-75 students in each year are dual majors; in this table, they have been counted in whichever department appears first on their record. Art Education and Art History majors are the most likely to have a second concentration; painting and photography were most frequently chosen as a second major in Fall 1996.

Fall 1995 and 1996 data was taken from Colleague files as of the end of drop/add. Prior years' data is from HEADS reports completed during the fall semesters. Adjustments were made to 1991-1992 from current Colleague records, to correct for different methods for counting dual majors. Data from these years may not be exactly comparable to current data.



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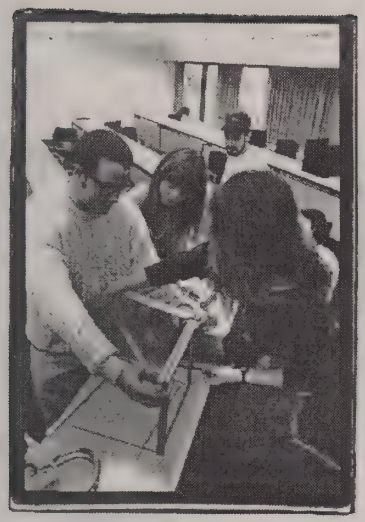
Demographics



MassArt students are predominantly female (60% day, 65% PCE), white (77% day, 80% PCE), and Massachusetts residents (77%). However, the college is attracting a growing number of students from minority ethnic/racial groups, and enrolls students from 20 other states and 40 foreign countries. Asian students are the most numerous minority among U.S. residents; 50% of foreign students are citizens of Asian countries.

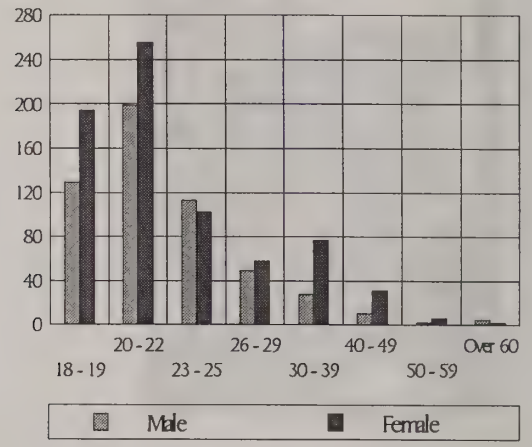
While the majority of students in the Day program are of traditional college-going age, a significant number are over age 25 (21% in Fall 96). PCE draws students from a much wider age range; 74% of the men and 73% of the women registered in PCE classes were over age 25.

The following pages contain tables and charts which present basic demographic data on MassArt students.

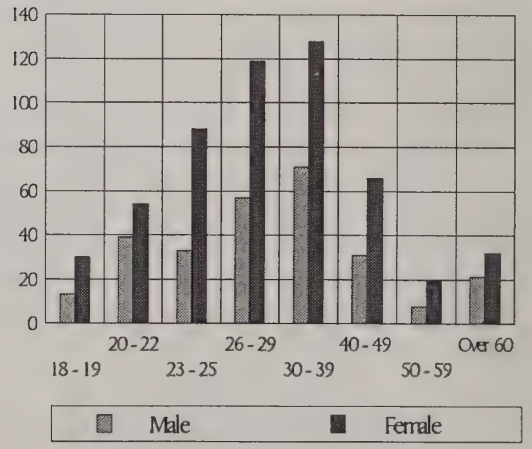
Fall 1996
Enrollment by Age & Gender

	Day		PCE		All
	Male	Female	Male	Female	
Under 20	129	194	13	30	366
20 - 22	199	255	39	54	547
23 - 25	113	102	33	88	336
26 - 29	49	58	57	119	283
30 - 39	28	77	71	128	304
40 - 49	10	31	31	66	138
50 - 59	2	6	8	19	35
60 or over	5	2	21	32	60
Missing	--	--	50	103	153
Total	535	725	323	639	2222
Average Age	23.2	24.0	32.9	32.5	27.2

Enrollment by Age & Gender
Day Division, Fall 1996

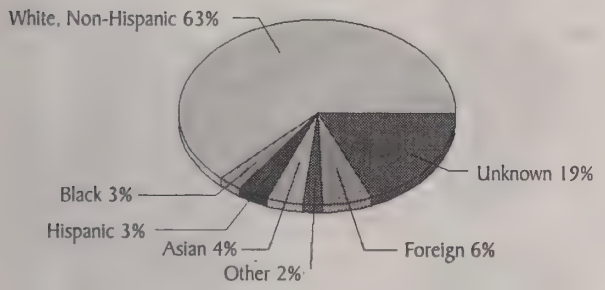


Continuing Education, Fall 1996

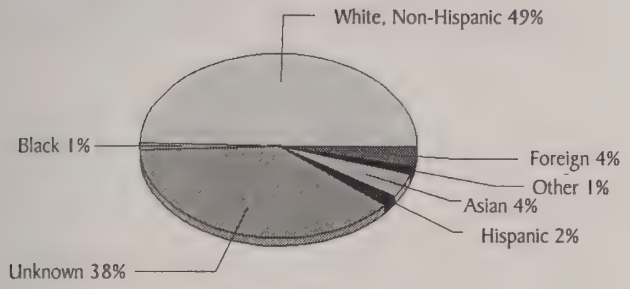


Enrollment by Racial/Ethnic Background

Day



PCE



The tables on these pages are unduplicated counts. Students who are registered in both Day and PCE classes are included once, in the Day counts.

Enrollment by Gender and Racial/Ethnic Background

	Day		PCE		All
	Male	Female	Male	Female	
White	350	439	158	316	1263
Black	23	15	7	7	52
Hispanic	23	21	7	11	62
Asian	20	34	13	27	94
Native American	1	-	1	-	2
Other	11	17	5	9	42
Foreign	15	58	7	27	107
Unknown	92	141	125	242	600
Total	535	725	323	639	2222

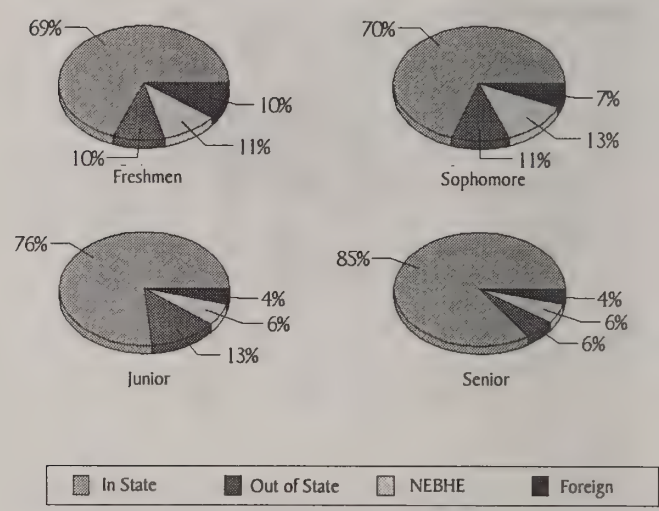
Data on students' ethnic backgrounds is collected on the MassArt application for admission, and on PCE registration forms. It is not required information, and some students choose not to respond. Among MassArt students who reported their ethnic backgrounds, 78% are white, 7% are non-resident aliens (foreign students with visas), and 16% are ethnic minorities.

Day Enrollment by Permanent Residence

	In State	Out of State	NE Regional Student	Foreign
Freshman	266	38	41	20
Sophomore	186	29	34	18
Junior	205	34	17	12
Senior	301	20	20	15
Special Student	1	-	-	3
Total	959	121	112	68

About 70% of admitted Freshmen each fall are legal residents of Massachusetts; by senior year the proportion of in-state students increases to 85%. This change may result from students who establish state residency after they first enroll, or from higher retention rates for in-state students. The percentage of foreign students enrolled drops from 11% to 4% between freshman and senior years.

Day Enrollment by Permanent Residence
Fall 1996



Students can participate in the NE Regional Student program (NEBHE) based on their major; they must be re-certified each year. Freshmen are approved based on their anticipated major; if they later declare a major which is not on the approved list for their state, they must pay out-of-state tuition.

Enrollment from Selected Massachusetts Cities and Towns

Town	Day	PCE	Total	Town	Day	PCE	Total
Boston	196	273	469	Haverhill	12	1	13
Cambridge	31	87	118	Chelmsford	7	5	12
Brookline	28	45	71	Marshfield	10	2	12
Newton	24	46	70	Natick	4	8	12
Somerville	25	43	68	Worcester	11	1	20
Quincy	18	18	36	Lowell	6	5	11
Arlington	8	19	27	Lynn	8	3	11
Watertown	9	14	23	Marblehead	8	3	11
Belmont	7	13	20	Westfield	11	-	11
Malden	10	10	20	Weymouth	8	3	11
Waltham	10	8	18	Billerica	9	1	10
Attleboro	16	1	17	Concord	7	3	10
Lexington	9	8	17	Hingham	5	5	10
Needham	8	8	16	Andover	5	5	10
Medford	7	7	14	Newburyport	7	3	10
Scituate	8	6	14	TOTAL			1192

Cities and towns have been included in the table above if ten or more MassArt students are residents.

Day School Students by State of Permanent Residence

State	Students	Percent	State	Students	Percent
California	8	.7	Mississippi	1	.1
Colorado	1	.1	New Hampshire	38	3.2
Connecticut	41	3.5	New Jersey	11	.9
Florida	5	.4	New York	20	1.7
Illinois	3	.3	Pennsylvania	6	.5
Indiana	1	.1	Rhode Island	28	2.4
Kansas	1	.1	South Carolina	1	.1
Massachusetts	936	79.1	Tennessee	1	.1
Maryland	4	.3	Texas	3	.3
Maine	51	4.3	Virginia	4	.3
Michigan	2	.2	Vermont	13	1.1
Minnesota	1	.1	Washington	1	1

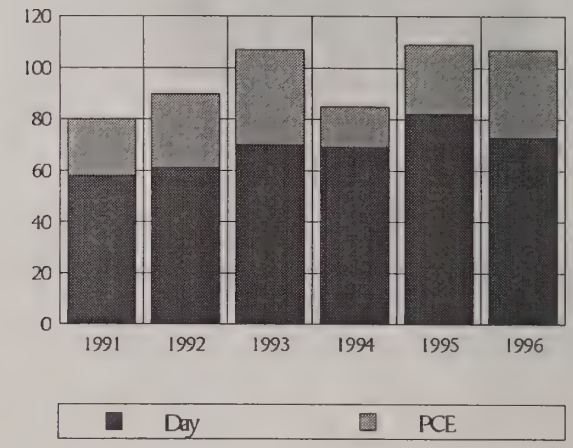
Fall 1996
Foreign Students by Country

Country	Students Enrolled	Percent	Country	Students Enrolled	Percent
Argentina	2	1.9	Hungary	1	.9
Bangladesh	1	.9	Korea	15	14.0
Denmark	1	.9	Macao	1	.9
Brazil	2	1.9	Malaysia	2	1.9
China	1	.9	Mali	1	.9
Columbia	3	2.8	Mexico	2	1.9
Croatia	1	.9	Norway	1	.9
Cyprus	2	1.9	Pakistan	1	.9
Dominican Republic	1	.9	Peru	1	.9
England	4	3.7	Poland	1	.9
Ethiopia	1	.9	Spain	2	1.9
France	3	2.8	Sweden	1	.9
Germany	6	5.6	Taiwan	7	6.5
Greece	1	.9	Thailand	4	3.7
Hong Kong	3	2.8	Turkey	2	1.9
Honduras	1	.9	Venezuela	2	1.9
India	2	1.9	Yugoslavia	1	.9
Israel	6	5.6	Country Not Specified	4	3.7
Japan	17	15.9	TOTAL	107	100.0

The number of foreign students enrolled at MassArt has increased by 34% since 1991, from 4.3% to 4.8% of total enrollment. Total MassArt enrollment grew by 12% during this period. Foreign student enrollment in day programs increased steadily from 1991 to 1995, from 5.3% to 6.6%, then declined slightly in 1996, to 6.0% of total day enrollment. The largest one-year increase occurred between 1994 and 1995.

In PCE programs, foreign student enrollment peaked in 1993, at 4.6% of total enrollment. It dropped sharply in 1994, to only 1.8%, but increased again in 1995 and 1996, and stood at 3.5% of total enrollment in fall 1996.

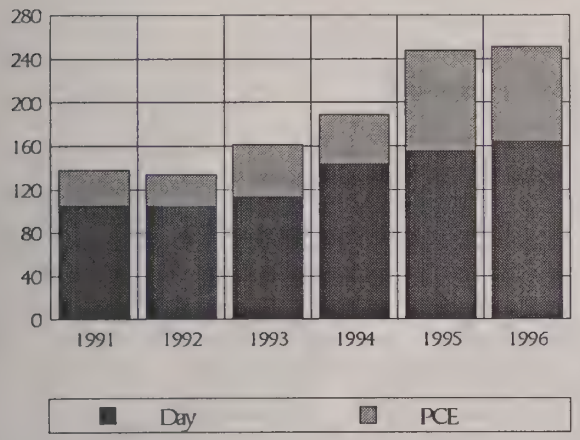
Foreign Student Enrollment
Fall 1991-1996



1. *Foreign students are not U.S. citizens or permanent residents, and hold temporary visas, primarily student visas.*

2. *Data source is BHE Early Enrollment reports. Day and PCE counts are duplicated.*

Minority Student Enrollment
Fall 1991-1996



The number of minority students enrolled at MassArt has increased substantially since 1991, by 56% in the Day school and by 164% in PCE. During that same period, total MassArt enrollment grew by 12%.

Enrollments of Asian and Hispanic students have shown the largest increases. The number of Asian students has increased by 96%, from 48 to 94 enrolled; Hispanic enrollment has grown even more dramatically, by 138%, from 26 to 62 students.

A large percentage of students do not report their racial/ethnic background: 18% in Day and 38% in PCE in fall 1996. Some of the increase in minority enrollment may result from more students reporting this information in recent years. If the percentage of minority students among unknowns is consistent with that of students with known ethnic background, the total counts shown at right may be somewhat higher.

1. *Minority students have designated their ethnic background as Asian, African American, Hispanic, Native American, or Other. Non-resident aliens are not included.*

2. *Day and PCE counts are duplicated*

Fall '96 Applications and Acceptances	29
Applications by Anticipated Major	30
Applications by Age and Gender	32
Applications by Ethnic Background	33
Applications by State of Residence	34
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Fall '96 Freshman Profile	36
Fall '96 Transfer Student Profile	38
MassArt Applications, 1991-96	40

Admissions

Total applications for admission to MassArt fell by 3.5% in Fall 1996, from the peak achieved in Fall 1995. First-time freshman applications declined 5.6%, after increasing 32% between 1994 and 1995. Recent increases in the number of applications have made MassArt one of the most selective of all the art schools which participate in AICAD; the college enjoys one of the highest admissions yield rates as well. Only 52% of undergraduate applicants were offered admission, and 57% of those who were accepted enrolled. Applications to the graduate and certificate programs were level between 1995 and 1996, following a strong upward trend over the past five years. Only 20% of MFA and 41% of MSAE applicants were admitted to MassArt in 1996; 70% of accepted applicants enrolled.

There may be some small data discrepancies in admissions tables, due to differences in reporting dates and/or data sources.

Fall 1996

MassArt Applications and Acceptances

	Total Completed	Admitted	Accept Rate	Enrolled	Yield Rate
First-time freshmen	734	399	54%	218	55%
Transfer Freshmen	233	136	58%	87	65%
Sophomores, Juniors & Readmits	243	98	40%	54	55%
Special Students	14	10	71%	5	50%
Day School Applications	1224	643	52%	364	57%
Graduate Art Education	54	22	41%	16	73%
M.F.A.	255	52	20%	38	69%
Design Certificate	18	14	78%	13	93%
PCE Applications	327	88	27%	65	74%
Total Applications	1553	731	47%	429	59%

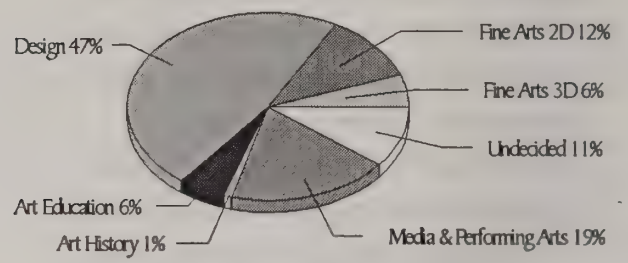
Accept rate = number of acceptances / number of completed applications.

Yield rate = number of new enrollees/number of acceptances.

Freshman Applications by Anticipated Major (Includes Transfer Freshmen)

Anticipated Major	Applications	% of Total
Undecided	100	10.6
Art Education	54	5.7
Art History	8	.8
Design, Not specified	55	5.8
Architectural Design	41	4.3
Fashion Design	60	6.3
Graphic Design	150	15.9
Illustration	126	13.3
Industrial Design	15	1.6
Painting	96	10.2
Printmaking	13	1.4
Ceramics	10	1.1
Fiber	3	.3
Glass	6	.6
Metal	7	.7
Sculpture	26	2.8
Film	53	5.6
Photography	97	10.3
Interrelated Media	25	2.6
Total	945	

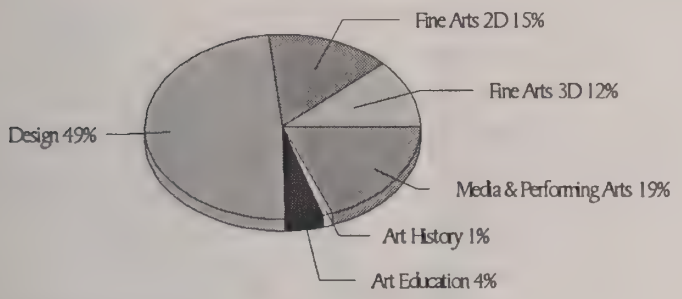
Freshman Applications by Anticipated Major Fall 1996



Freshmen applicants with undecided majors increased from 8% to 11% of the total between Fall '95 and Fall '96. The percentage of applications for Media & Performing Arts, Art Education, and Art Education majors each increased 1-2% this year; applications for Design, Fine Arts 2D and Fine Arts 3D all declined slightly.

Freshman applicants are not required to specify an anticipated major on their application. Only about half of the students who do so eventually declare a major in that concentration or department. Anticipated majors of applicants differ somewhat from the distribution of majors among enrolled students.

Transfer Applications by Anticipated Major
Fall 1996 Sophomores & Juniors



The distribution of transfer applications among anticipated majors remained largely unchanged between 1995 and 1996. Applications to Design, Fine Arts 3D and Media & Performing Arts each increased slightly.

Sophomore and junior transfer students apply to a specific major at MassArt, and are accepted based on the space available in that concentration, as well as on their credentials. The number of transfers who can be accepted can vary significantly from year to year, and from department to department.

Transfer Applications by Anticipated Major Sophomores & Juniors

Anticipated Major	Applications	% of Total
Undecided/Not Specified	1	.4
Art Education	11	4.4
Art History	3	1.2
Design, Not specified	2	.8
Architectural Design	9	3.6
Fashion Design	13	5.2
Graphic Design	67	26.6
Illustration	23	9.1
Industrial Design	8	3.2
Painting	35	13.9
Printmaking	2	.8
Ceramics	2	.8
Fiber	1	.4
Glass	1	.4
Metal	5	2.0
Sculpture	21	8.3
Film	9	3.6
Photography	34	13.5
Interrelated Media	5	2.0
Total	252	

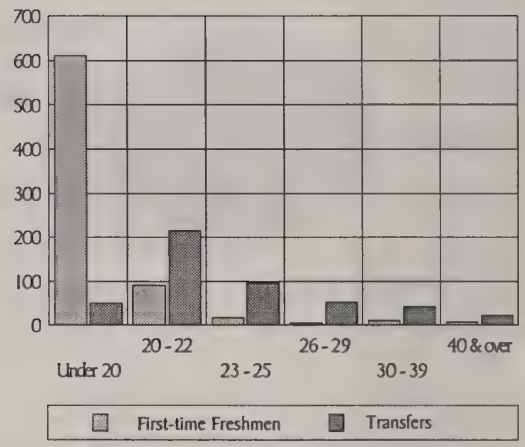
Fall 1996
Undergraduate Applications by Gender

Class Level	Male	Percent	Female	Percent
First-time Freshman	340	50%	402	50%
Transfer Freshman	74	42%	129	58%
Sophomore	70	47%	103	53%
Junior	33	37%	46	63%
Other	8	33%	15	67%
Total	525	47%	695	53%

Fall 1996
Undergraduate Applications by Age

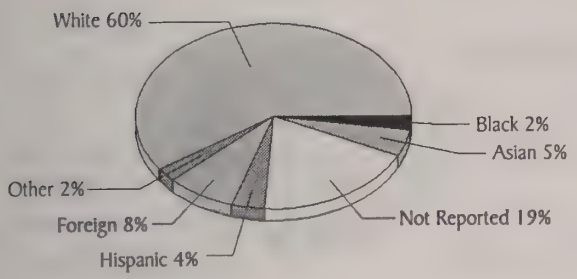
	First-time Freshmen	Percent	Transfers & Others	Percent
Under 20	612	83%	51	11%
20-22	91	12%	215	45%
23-25	17	2%	95	20%
26-29	5	1%	53	11%
30-39	11	2%	42	9%
40 & over	6	1%	22	5%
Total	742		478	

Applications by Age
Fall 1996



Applications are categorized based on the class years for which students applied; some may have been accepted to a different level. "Other" includes special students, seniors, and students who originally applied to graduate programs but were admitted as undergraduates.

Applications by Ethnic Background



Racial/Ethnic background is requested on the MassArt application for admission, but it is an optional item.

Foreign students are non-residents of the U.S., who attend with a temporary visa of some type.

Fall 1996

Undergraduate Applications by Ethnic Background

Ethnic Background	First time Freshman	Percent	Transfer Students	Percent
White	454	61%	271	57%
Black	21	3%	9	2%
Hispanic	35	5%	12	3%
Asian	37	5%	20	4%
Native American	1	0%	1	0%
Other	17	2%	12	3%
Non-resident/Foreign	46	6%	52	11%
Not Reported	131	18%	101	21%
Total	742		478	

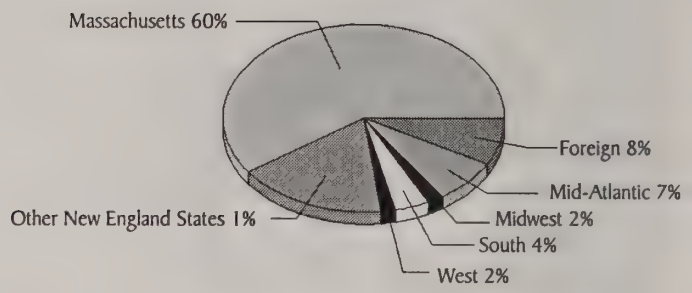
Nineteen percent of applicants to MassArt did not report their ethnic background. Of those applicants who did provide this information, 74% of freshmen and 72% of transfers are white; 8% of freshmen and 14% of transfers are non-resident aliens; and 18% of freshmen and 14% of transfers belong to minority racial/ethnic groups.

Fall 1996

Undergraduate Applications by Residence

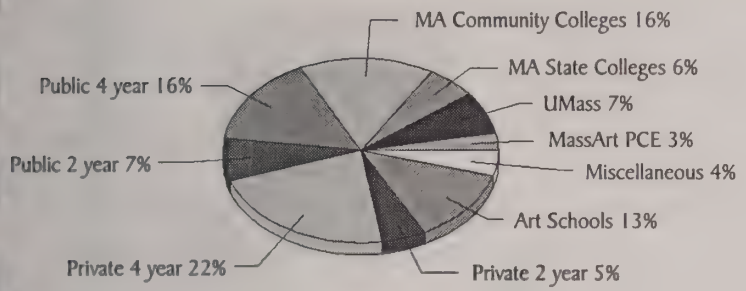
State or Region	First-time Freshmen	%	Transfers	%
Massachusetts	446	64	279	66
Connecticut	49	7	27	6
Maine	33	5	9	2
New Hampshire	25	4	13	3
Rhode Island	24	3	10	2
Vermont	13	2	3	1
All New England States	590	85	341	80
New York	36	4	19	5
New Jersey	11	2	4	1
Pennsylvania	12	2	7	2
Northeast U.S.	649	94	371	87
Southern U.S.	23	3	25	6
Midwest U.S.	13	1	12	3
Western U.S.	6	1	15	3
Outside U.S.	5	1	3	1
All U.S. Citizens	696	94	426	89
Non-resident Aliens	46	6	52	11

Applications by Permanent Residence
Fall 1996



Permanent address is the address provided by students when they apply to MassArt. If they are accepted and enroll, a local address is added to their record; permanent address has been used in this table. Non resident aliens with a U.S. address have not been included in state counts.

Transfer Students by Previous College Type



Data on previous college is only available for transfer applicants who were accepted and enrolled at MassArt.

Colleges were categorized based on the College Board codes designated on Colleague records. When a student was transferring credit from multiple institutions, the code for the most recent institution, or the institution where the most credits were earned, was used.

Fall 1996 Transfer Students by Previous College Attended

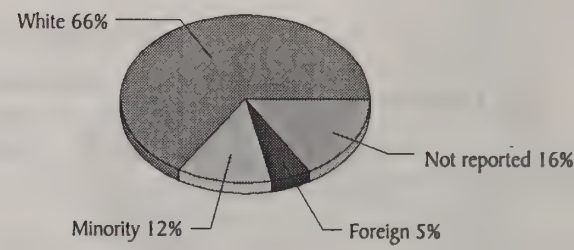
College	Students	%
MassArt PCE	4	3.0
University of Massachusetts	10	7.5
MA State Colleges	8	6.0
MA Community Colleges	21	15.7
All MA Public Colleges	43	32.1
Public 4 year colleges, other states	21	15.7
Public 2 year colleges, other states	10	7.5
Private 4 year College/Universities	30	22.4
Private 2 year College/Universities	7	5.2
Other Art Colleges	17	12.7
Foreign or Unknown	6	4.5
Total	134	

The largest percentage of MassArt transfer students previously attended Massachusetts public colleges. Massasoit (5) and Bristol were the community colleges that sent the largest number of students to MassArt. UMass Amherst (5) and UMass Boston (5) were the most frequently attended previous colleges among public 4 year institutions. Among private colleges, Boston University is the previous college of the largest number of transfer students (4).

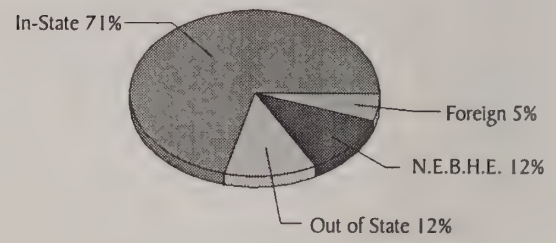
Fall 1996
Freshman Profile

	First-time Freshmen	%	Freshman Transfers	%	All	%
Male	99	45	34	39	133	43
Female	119	55	54	61	173	57
White	147	65	60	68	202	66
Minority	30	14	8	9	38	12
Foreign	10	5	6	7	16	5
Not reported	36	17	14	16	50	16
In-State	155	71	63	72	218	71
N.E.B.H.E.	30	14	6	7	36	12
Out-of state	23	11	13	15	36	12
Foreign	10	5	6	7	16	5

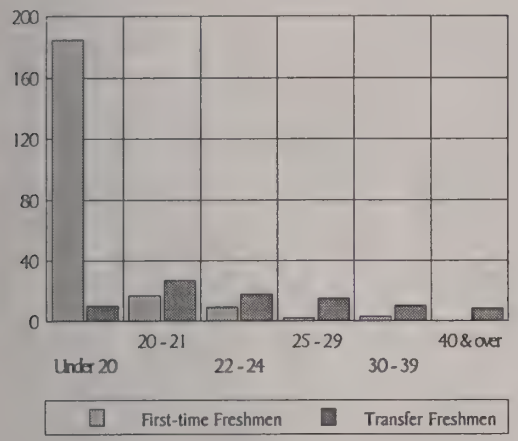
Ethnic Background of Entering Freshmen



Entering Freshman by Permanent Residence



Entering Freshmen by Age



Students applying to MassArt must meet the admissions standards established by BHE for all state colleges; these include a sliding scale of class rank and SAT scores. Applicants who do not meet these standards may be admitted with one of six exemptions. About 8% of Fall 1996 MassArt freshmen were admitted with an exemption.

SAT scores are re-centered.

HS class rank is from the top of class. Only 72% of freshmen reported class ranks.

Sixty percent of transfer freshmen submitted SAT scores and class rank.

Fall 1996 Freshman Profile

Age	First-time Freshmen	%	Transfer Freshmen	%	All	%
Under 20	185	86	10	11	195	67
20-21	17	8	27	31	44	15
22-24	9	4	18	21	27	9
25-29	2	1	15	17	17	6
30-39	3	1	10	11	13	4
40 and over	--		8	9	8	3
Average age	18.9		25.9		20.9	

Fall 1996 Freshman Academic Profile

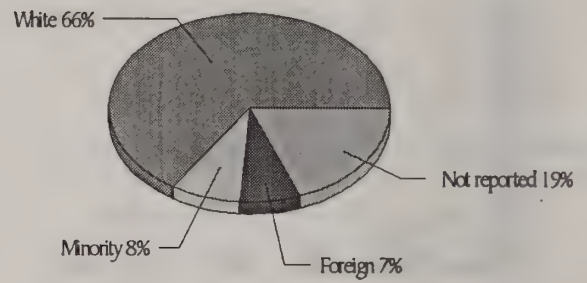
	First-time Freshmen	Transfer Freshmen	All Freshmen	Non-Exempt* Freshmen
Mean SAT Verbal	549	504	538	560
Mean SAT Math	512	489	506	522
Mean Combined SAT	1061	993	1044	1083
Mean HS class rank	36%	42%	37%	33%

* Excludes students admitted with an exemption from BHE standards.

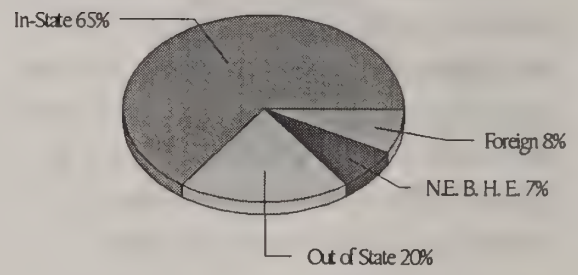
Fall 1996
Transfer Student Profile

	Freshmen	%	Sophomores & Juniors	%	All Transfers	%
Male	34	31	20	38	54	38
Female	54	69	33	62	87	62
White	60	77	33	62	93	66
Minority	8	9	3	6	11	8
Foreign	6	8	4	8	10	7
Not reported	14	15	13	25	27	19
In-State	63	72	29	55	92	65
N.E.B.H.E.	6	8	4	8	10	7
Out-of State	13	15	15	28	28	20
Foreign	6	8	5	9	11	8

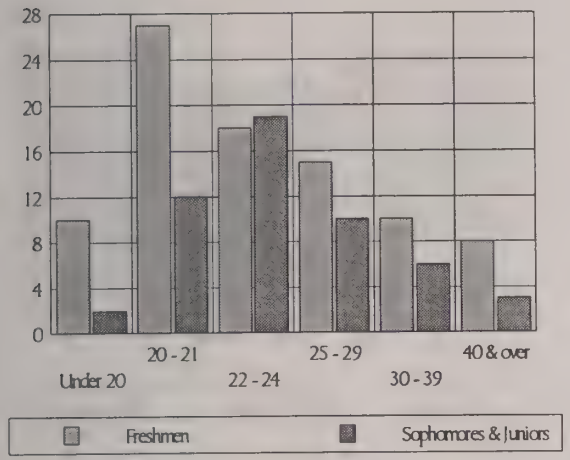
Ethnic Background of New Transfer Students



New Transfer Students by Permanent Residence



New Transfer Students by Age



Fall 1996
Transfer Student Profile

Age	Freshmen	%	Sophomores & Juniors	%	All Transfers	%
Under 20	10	11	2	5	12	9
20-21	27	31	12	23	39	28
22-24	18	21	19	37	37	26
25-29	15	17	10	19	25	18
30-39	10	11	6	12	16	11
40 and over	8	9	3	6	11	8
Average age	25.8		25.3		25.7	

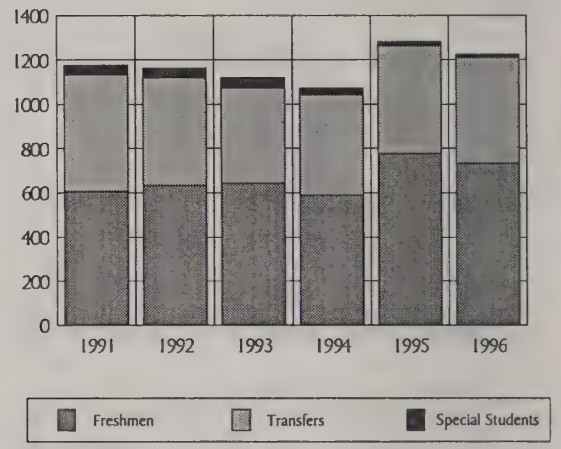
Not all transfer applicants are required to submit SAT scores or high school class rank; this data is not available for a sufficient number of students to provide an accurate academic profile.

Fall 1991-1996
MassArt Undergraduate Applications

	1991	1992	1993	1994	1995	1996
First-time Freshmen	609	635	643	590	778	734
Transfer Freshmen	260	258	221	242	242	233
Sophomores & Juniors	266	227	209	213	245	243
Special Students	44	45	48	27	15	14
Total Undergraduate	1179	1165	1121	1072	1280	1224

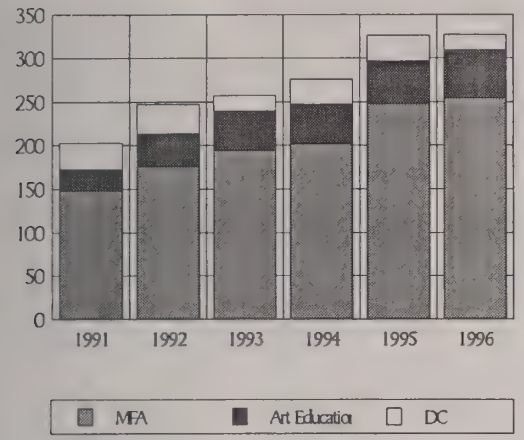
Total MassArt undergraduate applications have increased by 3.8% since 1991. Applications from first-time freshmen have increased by 21%, offsetting some small declines in the number of transfer applications.

MassArt Undergraduate Applications
Fall 1991-1996



Application data is taken from admissions reports submitted to BHE as part of the RPEDS system, with revisions where necessary made from Admissions office records.

Graduate and Certificate Applications
Fall 1991-1996

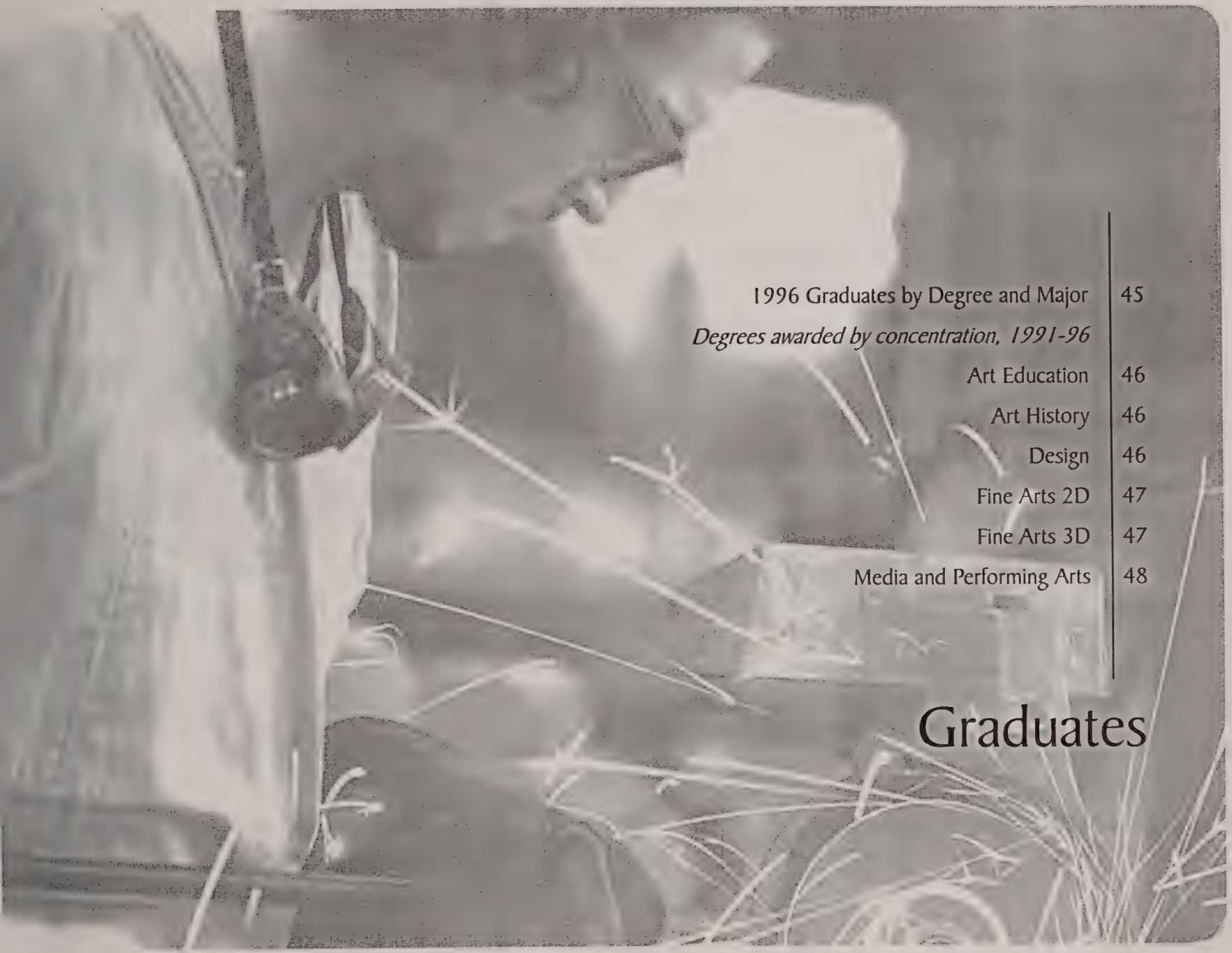


Graduate and Certificate Application data was provided by the Admissions Office, from Colleague system records.

Fall 1991-1996
MassArt Graduate and Certificate Applications

	1991	1992	1993	1994	1995	1996
M.F.A.	148	176	194	202	248	255
Art Education (MSAE/TC)	25	58	46	45	49	54
Design Certificate	30	33	17	29	27	18
Total PCE	203	247	257	276	324	327

Applications to PCE programs have increased by 61% since 1991. The Art Education graduate program has had the largest percentage increase, with the number of applications more than doubling in the past six years. MFA applications have increased by 72%, and admission to the program has become far more competitive. In 1996, only 20% of MFA applicants were offered admission. The MSAE and Teaching Certificate programs have been combined in this table; students may initially apply for one program, but be accepted for or enroll in the other. Combining the two offers the clearest picture of enrollment trends.



1996 Graduates by Degree and Major 45

Degrees awarded by concentration, 1991-96

Art Education 46

Art History 46

Design 46

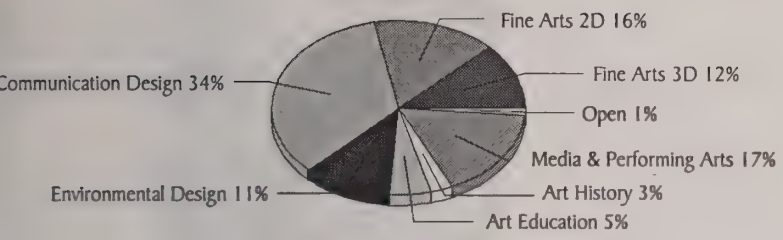
Fine Arts 2D 47

Fine Arts 3D 47

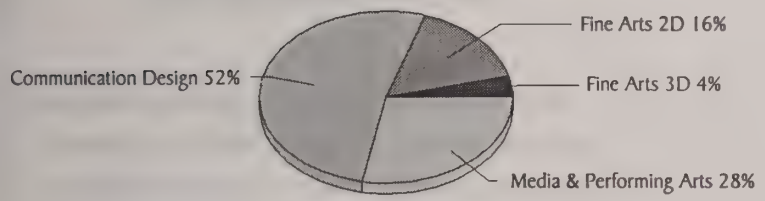
Media and Performing Arts 48

Graduates

BFA's by Major



MFA's, MSAE's & Certificates by Major



Totals include all degrees awarded in December 1995 and May 1996.

Dual degrees (i.e. BFA & TC) are counted twice. Dual majors are counted only once.

1996 Degrees by Major

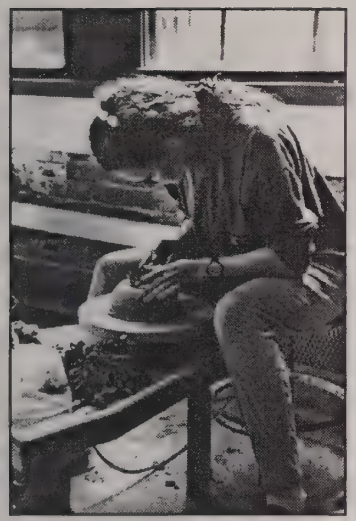
	BFA	MFA MSAE	Certificates	Total
Art Education	11	15	14	32
Art History	6	-	-	6
Environmental Design	23	-	-	23
Communication Design	71	5	21	97
Fine Arts 2D	33	8	-	41
Fine Arts 3D	25	2	-	27
Media & Performing Arts	34	14	-	30
Open	3	-	-	3
Total	206	44	35	285

MassArt awards an average of 230 certificates and degrees each academic year. BFA's are awarded in seven majors with nineteen concentrations, and MFA's in four majors. The Masters in Art Education and post baccalaureate Teaching Certificate are also awarded at the graduate level. An undergraduate Design Certificate is awarded through the Program in Graduate and Continuing Education.

MassArt Graduates by Major and Concentration
Academic Years 90/91 to 95/96

Major	90/91	91/92	92/93	93/94	94/95	95/96
Art Education						
BFA	15	8	7	20	15	11
MS	2	10	3	5	13	15
Teaching Certificate	7	8	10	11	2	14
Art History	4	2	2	3	7	6
Design						
Architectural	7	7	4	5	4	8
Industrial	5	6	3	11	4	7
Fashion	10	15	6	4	10	8
Graphic	17	18	15	28	22	29
Illustration	23	28	21	26	25	42
Design Certificate	9	8	12	18	19	21
M.F.A.	4	3	3	4	4	5

The number of graduates in particular majors and concentrations can vary significantly from year to year. The popularity of individual concentrations within a particular class year, retention and graduation rates, and the pace at which students complete their degree requirements, effect the size and composition of graduating classes.



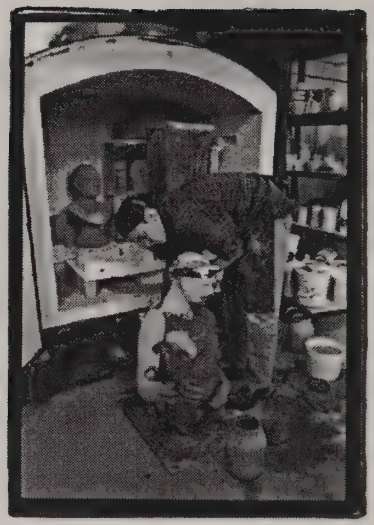
Painting, Illustration, Photography, and Graphic Design have been the concentrations with the largest and most consistent numbers of graduates over the past six years. The numbers of degrees awarded in small concentrations has fluctuated more widely; the number of graduates can double or fall by half from one year to the next.

MassArt Graduates by Major and Concentration
Academic Years 90/91 to 95/96

Major	90/91	91/92	92/93	93/94	94/95	95/96
Fine Arts 2D						
Painting	32	35	34	43	37	32
Printmaking	5	3	1	3	2	1
M.F.A.	4	5	7	3	5	8
Fine Arts 3D						
Ceramics	2	2	1	3	4	5
Glass	5	6	1	4	2	3
Fibers	5	5	3	4	2	4
Metals	1	2	3	6	4	5
Sculpture	8	11	10	10	8	8
M.F.A.	8	4	3	2	7	2

MassArt Graduates by Major Concentration
Academic Years 90/91 to 95/96

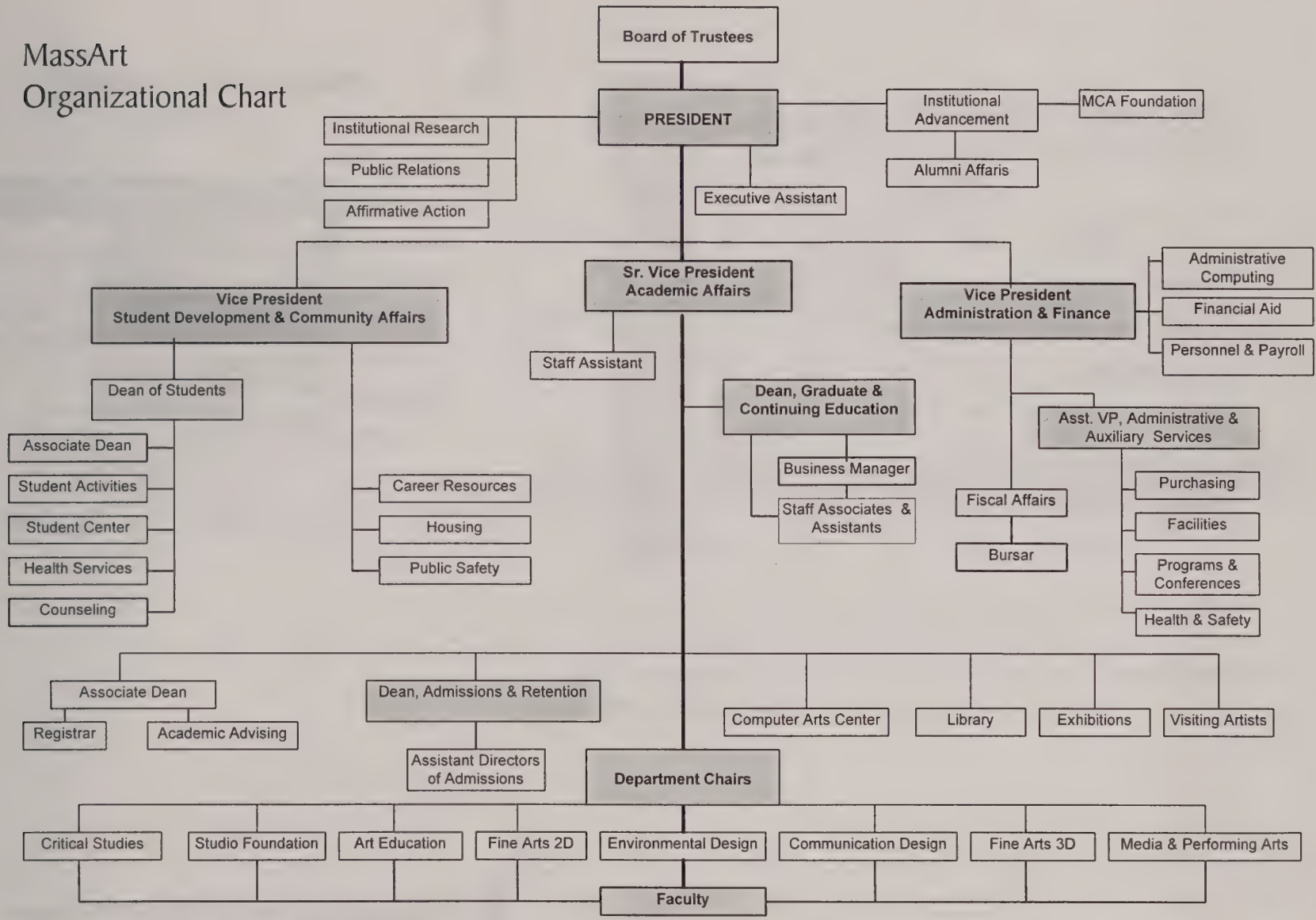
Major	90/91	91/92	92/93	93/94	94/95	95/96
Media						
Film	9	5	4	9	7	7
Photography	17	18	15	28	11	22
SIM	11	7	5	14	3	5
M.F.A.	10	13	10	9	9	14
Open Majors	2	2	2	8	3	3
Total BFA	174	180	137	229	170	206
Total MFA/MSAE	29	35	27	24	39	44
Total Certificates	16	16	22	29	21	35
Total Awards	219	231	186	282	230	285



Organizational Chart 51
MassArt Employees by job Category and Gender 52
Ethnic Background of MassArt Employees 53
Full-time Faculty by Highest Degree 54
Mass Art Faculty by Rank and Gender 55

Faculty & Staff

MassArt
Organizational Chart



This chart presents a simplified picture of the general organization and reporting structure of MassArt. Because of space limitations, functional areas rather than individual positions are represented; a box may represent one or several positions. Relative positions of boxes do not necessarily imply a hierarchical relationship. Space available on the page, as well as reporting relationships, dictated placement of areas on this chart.

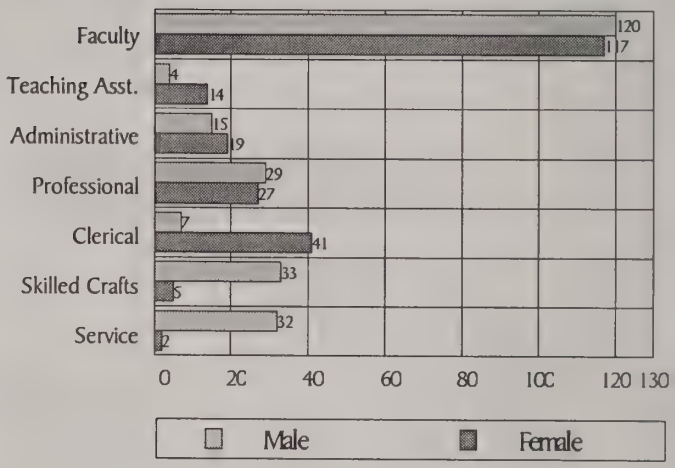
April 1997

MassArt Employees by Job Category and Gender

Job Category	Full-time		Part-time		Total
	Men	Women	Men	Women	
Faculty	35	35	85	82	237
Teaching assistants	--	--	4	14	18
Executive/Administrative	14	18	1	1	34
Other Professionals	22	19	7	8	56
Clerical/secretarial	7	38	--	3	48
Skilled Crafts	33	5	--	--	38
Service/maintenance	31	1	1	1	34
Total	142	116	98	109	465

MassArt Employees by Job Category

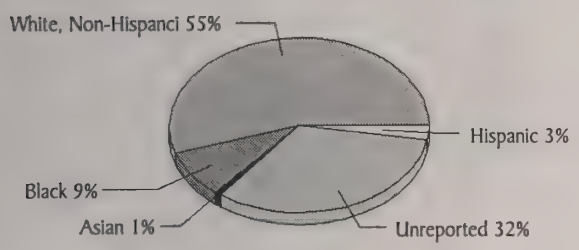
April 1997



Data provided by the Personnel Office for employees on the payroll as of April 1, 1997; and by PCE for PCE part-time faculty.

Part-time faculty includes permanent part-time ('01'), and adjuncts ('03'), both Day and PCE.

Employees by Racial/Ethnic Background
April 1997



April 1997

Ethnic Background of MassArt Employees

	Faculty		Administrators & Professionals		Support Staff		Total	
	FT	PT	FT	PT	FT	PT	FT	PT
White, Non-Hispanic	62	21	68	16	73	5	203	42
Black/African American	7	1	4	1	27	--	38	2
Hispanic	1	--	1	--	11	--	13	--
Asian	0	1	--	--	3	--	3	1
Unreported	--	144	--	--	--	--	--	144
Total	70	167	73	17	114	5	257	189

Thirteen percent of all MassArt employees reported minority ethnic backgrounds. The largest number of minority employees are employed in support staff positions, where they comprise 35% of the total staff. Only 7% of employees in administrative and professional positions, have minority ethnic backgrounds.

Graduate teaching assistants are not included. Ethnic data was not available for adjunct faculty.

Support staff includes clerical, skilled crafts, and service/maintenance employees.

October 1996

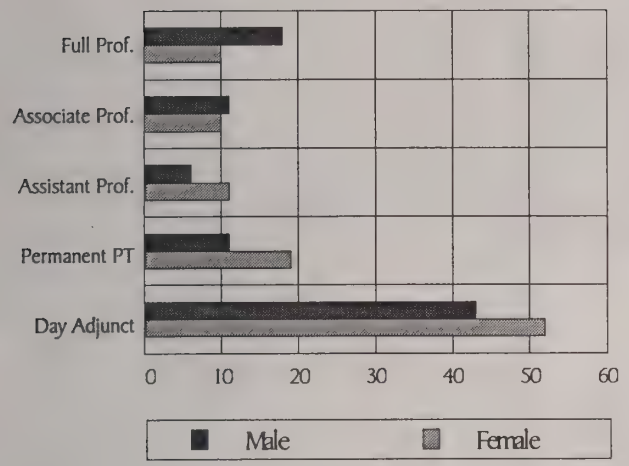
Full-time Faculty by Rank and Highest Degree Earned

Highest Degree	Full Professor	Assoc. Professor	Asst. Professor	Total
Doctorate	6	5	7	17
MFA	14	13	6	32
Other Masters	7	3	3	13
Baccalaureate	1	-	1	2
Total	28	21	17	66
% with Tenure	96%	52%	18%	62%
% with Terminal Degrees	71%	86%	76%	77%

Terminal degrees include doctorates and MFA's.

Data source: 1996 HEADS report

Faculty by Rank and Gender
Fall 1996



Data source: 1995 HEADS report.

PCE adjunct faculty are not included.

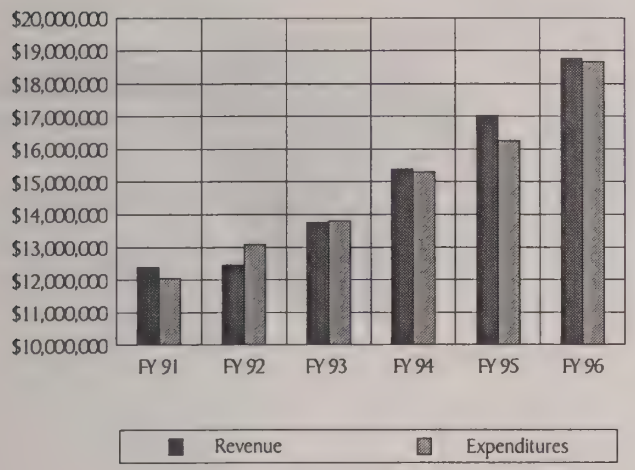
October 1996
MassArt Faculty by Rank and Gender

FULL-TIME	Male	Female	Total
Full professor	18	10	28
Associate Professor	11	10	21
Assistant Professor	6	11	17
Total Full-time	35	31	64
PART-TIME			
Permanent ('01')	11	19	30
Day adjuncts ('03')	43	52	95
Total Part-time	54	71	125
Total	89	102	191

MassArt Budgets, FY91 to FY96	59
FY96 Revenue by Source	60
FY96 Expenditures by Function	61
Comparative Financial Data *MassArt vs. AICAD Schools*	62
Student Financial Aid	64

Finances

MassArt Revenues & Expenditures
Fiscal Years 1991-96



Data Source: IPEDS Finance Reports

The fiscal year runs from July 1 through June 30. 1995-96 is the most current data available.

MassArt Revenue & Expenditures, FY90/91 to FY 95/96

	Total Revenue	Total Expenditures
FY90/91	$12,396,862	$12,042,825
FY91/92	$12,469,817	$13,087,825
FY92/93	$13,760,122	$13,810,338
FY93/94	$15,391,941	$15,305,725
FY94/95	$17,017,646	$16,264,494
FY95/96	$18,751,221	$18,659,204

Both revenues and expenditures at MassArt have increased steadily since 1990. Total revenue increased 51%, while expenditures increased 55%.

In IPEDS finance reporting for FY 95/96, the value of fringe benefits paid directly by the state was added to the state appropriation received by the college; it was also added to expenditures by categories.The total value of fringe benefits was calculated at $2,651,000. To allow multiyear comparisons, this amount was subtracted from total FY95/96 revenues and expenditures in the table above. It has been included in tables on pages 58 & 59.

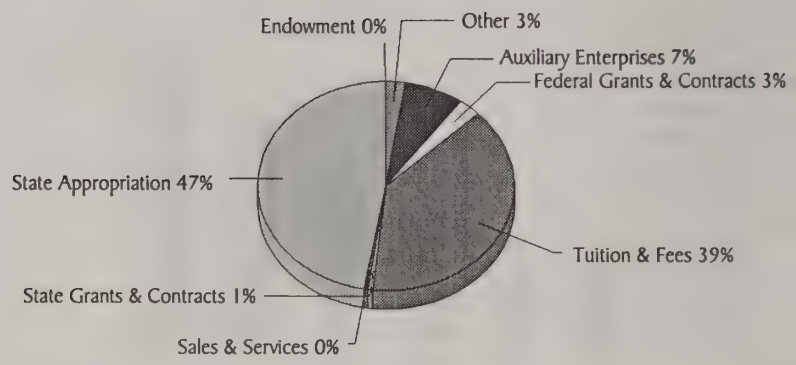
FY 95/96
Current Funds Revenue by Source

Source of Funds	Total Revenue
Tuition & Fees	$8,287,478
State Appropriations	10,102,534
Federal Grants & Contracts	594,776
State Grants & Contracts	167,846
Endowment Income	15,149
Sales & Services	88,517
Auxiliary Enterprises	1,593,996
Other Sources	551,925
TOTAL	$21,402,221

Between FY 90/91 and FY 95/96, tuition and fees increased as a percentage of the total MassArt budget from 38% to 44%. The State appropriation, excluding the value of fringe benefits decreased in relative size, from 51% to 40%.

When the value of fringe benefits is included, state support for MassArt comprises 47% of total revenues.

Revenue by Source
Fiscal Year 1996



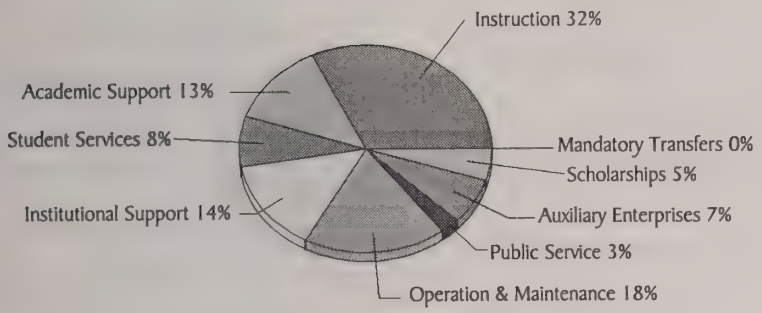
NOTES:

Endowment income does not include income from funds controlled by the MassArt Foundation

State appropriations are the college's basic operating appropriation. State grants and contracts consists of revenue for specific projects, and state scholarships.

Federal Grants and contracts includes Pell Grants awarded to MassArt students.

Expenditures by Function
Fiscal Year 1996



Scholarships and fellowships includes all awards made by the college, regardless of the source of funds. Pell grants are included.

Auxiliary enterprises are essentially self-supporting operations of the college, such as dormitories and food service, which charge a fee related to the cost of the service.

FY 95/96
Current Funds Expenditure by Function

Function of Expenditures	Amount Spend
Instruction	$6,812,240
Public Service	540,940
Academic Support	2,747,546
Student Services	1,711,102
Institutional Support	2,995,344
Operation & Maintenance	3,904,177
Scholarships & Fellowships	1,053,064
Mandatory Transfers	6,297
Auxiliary Enterprises	1,539,494
TOTAL	$21,310,204

The distribution of expenditures among functional categories has remained relatively stable since 1990 with the exception of auxiliary enterprises, which increased from 2% to 7% of the total MassArt budget.

Expenditures by Function
MassArt vs. AICAD Large Schools

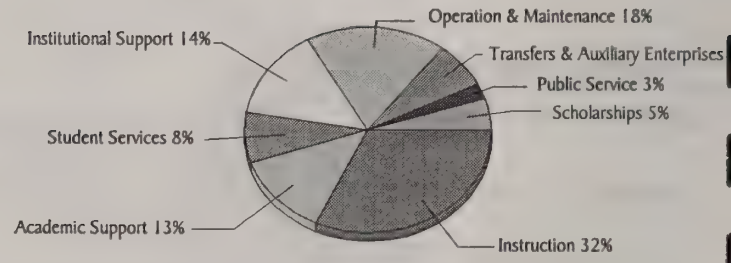
	MassArt	AICAD Average
Instruction	$6,812,240	$10,256,069
Public Service	$548,940	$318,302
Academic Support	$2,747,546	$1,884,545
Student Services	$1,711,102	$2,115,067
Institutional Support	$2,995,344	$5,047,651
Operation & Maintenance	$3,904,177	$3,453,841
Scholarships & Fellowships	$1,053,064	$5,793,453
Transfers & Auxiliary Enterprises	$1,545,791	$3,557,021
Total	$21,310,204	$32,426,948
Expenditures per FTE	$14,360	$19,257

The tables and charts on these two pages compare the MassArt budget with the average for peer art colleges in AICAD, to provide some context for MassArt financial data.

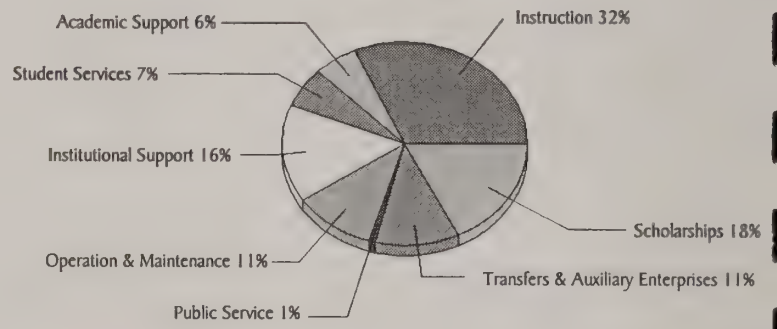
The largest differences in the distribution of expenditures between MassArt and other large AICAD schools are in the categories of academic support (MassArt is higher), scholarships (AICAD is higher), auxiliary enterprises (AICAD is higher), and operation and maintenance (MassArt is higher).

Expenditures by Function

MassArt



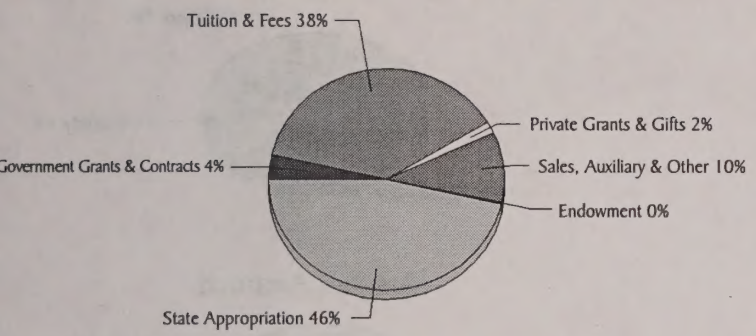
AICAD



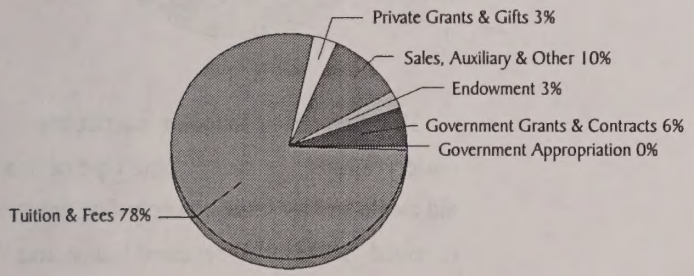
MassArt belongs to the Association of Independent Colleges of Art and Design (AICAD), a national organization of 30 schools. Nine member colleges are in the large school peer group shown here, with FTE enrollment of 800 and over.

Revenue Sources

MassArt


Tuition & Fees 38%
Private Grants & Gifts 2%
Government Grants & Contracts 4%
Sales, Auxiliary & Other 10%
Endowment 0%
State Appropriation 46%

AICAD


Private Grants & Gifts 3%
Sales, Auxiliary & Other 10%
Endowment 3%
Government Grants & Contracts 6%
Government Appropriation 0%
Tuition & Fees 78%

AICAD data taken from AICAD 1996 annual survey report, IPEDS Finance Report data.

Revenue Sources
MassArt vs. AICAD Large Schools

Source of Funds	MassArt	AICAD Schools Average
Tuition & Fees	$8,287,478	$26,230,670
State Appropriations	$10,102,534	$154,969
Government Grants & Contracts	$762,622	$1,898,512
**Private Grants & Gifts	$383,558	$1,167,793
*Endowment Income	$46,954	$851,175
Sales, Auxiliary, & Other	$2,234,438	$3,424,230
Total	$21,817,584	$33,727,349
Income per FTE	$14,702	$19,516

**Includes income from both college and foundation controlled endowment funds.*
*** Funds raised by the MassArt Foundation.*

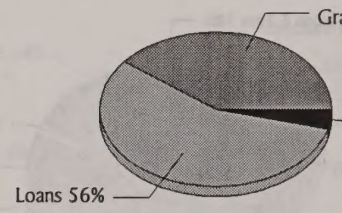
The state appropriation which MassArt receives as a publicly supported college is the largest difference between its revenue sources and those of other AICAD schools, all of which are private and rely more on tuition and fee revenue. Endowment income is the other category of revenue which differs significantly, comprising less than 1% of MassArt income, and 3% on average for AICAD schools. Endowment and fund-raising income to the MassArt Foundation have been included above, to make MassArt figures more comparable to those of the private schools.

Academic Year 1996/97
Financial Aid by Type of Award

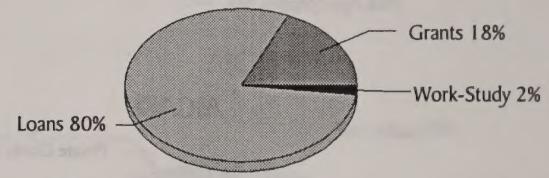
	Amount Awarded	# of Awards
Pell Grants	$503,215	307
SEOG	$117,800	126
Mass State Scholarship	$109,200	161
Tuition Cash Grant	$49,187	58
Outside Scholarships	$318,031	156
Tuition Waivers	$38,263	44
MCA Scholarships	$14,800	15
MCA Foundation Scholarships	$27,940	61
Total Grants/Scholarships	$1,178,436	928
Federal Student loans	$4,125,607	1072
Federal Parent loans	$869,252	147
No Interest Loans	$19,000	19
Total Loans	$5,013,859	1238
College Work Study	$121,219	93
Total Financial Aid	$6,313,514	2259

Student Financial Aid by Type of Award

Number of Awards



Amount Awarded



Sixty percent of MassArt matriculated undergraduates received some type of financial aid award in Fall 1996. Twenty-five percent received grants; 53% received loans; and 7% were employed in college work-study jobs. Eleven percent were awarded parent loans.

The number of awards shown in the tables is a duplicated count; most students receive more than one type of financial aid.

Awards for all terms, both day and PCE, are included.